

NEW YORK POST

PARIS TOPS ON CELEB OVERLOAD

By LEELA de KRETZER

October 7, 2006 -- Market research has confirmed what anybody with eyes and ears already knows: Paris Hilton is completely overexposed.

Britney Spears and hubby Kevin Federline could also do with a lot less publicity, according to a new list of overexposed celebrities compiled by market research firm, E-Poll.

The firm asked the public to list the attributes that best describe 3,000 celebrities and then ranked them. Two-thirds of those surveyed described the Hilton heiress as overexposed.

Rounding out the Top 10 of those who need to spend less time in the public eye were Anna Nicole Smith, Pamela Anderson, Lindsay Lohan, Tom Cruise, Nicole Richie, Mary-Kate & Ashley Olsen and Michael Jackson.

E-Poll warned that some stars, such as "Desperate Housewives" star Eva Longoria need to be careful they don't stand out too much. Her overexposed rating has jumped from 8 percent to 18 percent in just a year.