Full Spectrum Media Testing
Rapid, Reliable, Secure

MediaSafe® allows you to present any media to any audience for fast, insightful feedback. Still images, trailers, ad promos, full-length programming can be easily incorporated into a password protected, invitation only survey.

Every MediaSafe solution provides seamless survey integration, broad respondent access and a consistent, high quality viewing experience, giving clients unmatched control over their media testing.

Why use MediaSafe:

- Seamless integration of video into any custom research study
- Accurate and consistent presentation to all respondents regardless of their connection speed
- Total control over the number of exposures and placement of video within the survey
- Superior feedback from your target audience to achieve your research objectives
- Your media assets can only be viewed within the survey, and only by those invited to participate.
- For added security, MediaSafe provides superior encryption, in-house mastering, copy prevention, and single-use formats.

Features

- *Test any media (video, audio, still images, short promos, trailers, full length programming)*
- *Single, controlled sample source*
- *Seamless integration within a custom password protected survey*
- *Protected from copying and saving*
- *Set number of exposures*

Use MediaSafe for:

- *Pilot testing*
- *Ad testing*
- *Program maintenance*
- *Package testing*
- *Test multiple video executions*
- *Trailer testing*
- *Movie testing*

E-Poll pioneered online media testing in 1998.